



Bachelor of Arts in:  
Health Communication

For Students Following the:  
2017-2018 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSES (9 Hours)				
Course	Pre-req	Credits	Term	Grade
CMST101 OR CMST110	Public Speaking Intro to Communication Studies	3		
JOU 110 OR INF 128	Intro to Mass Communication Principles of Informatics	3		
SWK 105	Social Work and the Community	3		

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CORE COURSES (27 Hours)				
Course	Pre-req	Credits	Term	Grade
CMST300	Research Methods in Communication Studies	CMST101 or CMST110	3	
CMST403	Health Communication	CMST101 or CMST110	3	
HCOM305	Patient-Provider Communication	Junior Standing or Instructor Consent	3	
HCOM450	Health Campaigns	CMST403 & Junior Standing	3	
HCOM480	Communication Technology and Health	HIN 355 & CMST403	3	
HCOM496	Health Communication Internship	HCOM450 & Senior Standing	3	
HIN 200	Introduction to Healthcare Operations		3	
HIN 355	Foundations of Health Informatics		3	
JOU 305	Science in the Media	Junior Standing or Instructor Consent	3	

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PROFESSIONAL SKILLS (6 Hours) - Choose Two				
Course	Pre-req	Credits	Term	Grade
ENG 349	Web Writing for the Professions	ENG 291 or equivalent	3	
HSC 410	Healthcare Management	Health Science major or consent of instructor	3	
JOU 220	News Writing	ENG 101 (≥ C) or equivalent	3	
MGT 205	Business Management Principles	Sophomore standing	3	
MKT 205	Principles of Marketing	Sophomore standing	3	

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HEALTH ISSUES/DOMAINS (6 Hours) - Choose Two				
Course	Pre-req	Credits	Term	Grade
HEA 320	Drug and Alcohol Education	Junior standing	3	
HSR 300	Ethics and Issues in Human Service Profession	Sophomore standing	3	
HSR 305	Assessment and Appraisal: Human Services and Substance Abuse	PSY 100 and sophomore standing	3	

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HSR 312	Crisis Intervention		3		
HSR 314	Death, Dying, and Grief	6 semester hours in behavioral and/or social sciences	3		
PSY 315	Psychology of Human Sexuality	PSY 100	3		
PSY 333	Abnormal Psychology	PSY 100	3		
PSY 340	Social Psychology	PSY 100	3		
PSY 360	Psychopharmacology	PSY 100	3		
PSY 505	Drug Policy	PSY 100 and junior standing or consent of instructor	3		


<b>DIVERSITY AND HEALTH (6 Hours) - Choose Two</b>					
<b>Course</b>		<b>Pre-req</b>	<b>Credits</b>	<b>Term</b>	<b>Grade</b>
HCOM315	Sociocultural Aspects of Health	Junior Standing	3		
HSC 413	Aging in Today's Society		3		
HSR 303	Multicultural Issues in Human Services		3		
SOC 480	Global Aging Issues and Policies	SOC 100	3		
SWK 455	Multicultural Family Experiences		3		

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<b>COMMUNICATION ELECTIVES (6 Hours) - Choose Two</b>					
<b>Course</b>		<b>Pre-req</b>	<b>Credits</b>	<b>Term</b>	<b>Grade</b>
CMST220	Interpersonal Communication	CMST101 or CMST110	3		
CMST230	Small Group Communication	CMST101 or CMST110	3		
CMST303	Organizational Communication	CMST101 or CMST110	3		
CMST333	Lifespan Communication	CMST101 or CMST110	3		
CMST340	Strategies of Persuasion	CMST101 or CMST110	3		
CMST355	Culture and Communication	CMST101 or CMST110	3		
CMST440	Communication Training and Development	CMST101 or CMST110 & Junior Standing	3		
HCOM485	Communicating Health Policy	CMST403	3		
JOU 321	Digital Publishing	JOU 110 or EMB 100	3		
JOU 340	Feature Writing	JOU 220 or permission of instructor	3		
JOU 450	Media Skills	JOU 220 or permission of instructor	3		
PRE 375	Principles of Public Relations	JOU 110 or EMB 100, and JOU 220 or consent of instructor	3		
PRE 377	Public Relations Case Studies and Campaigns	PRE 375	3		
PRE 410	Electronic Public Relations	PRE 376	3		

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Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO:  
It is recommended students take PSY 100: Introduction to Psychology to fulfill General Education Individual and Society. It is recommended students take STA 205: Introduction to Statistical Methods to fulfill General Education Mathematics. Pre-requisites are subject to change. It is recommended that students check the current catalog for accuracy/updates.